

**Nomadic**  Display<sup>®</sup>

Show Smart. Stand Apart.

GraphicSource<sup>SM</sup>  
Guide

## Large Format Graphics

Whether your presentation needs call for opaque, backlit, fabric, rollable or rigid materials, you can trust Nomadic to deliver large format graphics of superior quality.

Our high performance printing process uses advanced nano dot technology to drive deeper color saturation for more vivid, high-definition images. We use eco-friendly water based inks and materials with an NFPA 701 rating for flame retardancy.

To ensure the best presentation, we will color match your display graphics across different media. We highly recommend that you also order hard copy proofs to approve prior to printing.

### Fabric

Your printed fabrics are custom-tailored to fit for easy assembly and best overall presentation.

Choose from a variety of textures that are durable, wrinkle-resistant, machine-washable, fade-resistant, anti-static, non-fraying, and mildew resistant.

All panels are hemmed on four sides (except SignLine banner stands) and finished using one or more of the following methods:

**Pole pocket** - 4" sleeve sewn at top and bottom of the panel. Panels hang on top and bottom horizontal extrusions that pass through the sleeves.

**Rubberband** – Ends sewn together to form a single loop. Panel hangs around horizontal extrusions.

**Beaded** – Round tubing is sewn into the four sides of the panel. The hem/tube is pressed into the extrusion channel.

**Silicone edge (SEG)** – Flat gasket is sewn onto the sides of the panel. The hem/tube is pressed into SEG plastic extrusion affixed to aluminum extrusion.

### Fabric Care and Handling

- Handle with cotton gloves provided to prevent soiling.
- Wash in cold water with a mild detergent like Woolite.
- Hang dry or fluff in dryer
- Use cotton setting to iron out wrinkles
- **DO NOT** steam to release wrinkles as it may cause water stains.
- **DO NOT** dry clean.

### Inkjet

For optimal opacity, our production process includes a back and top laminate.

For durability we protect your graphics by encapsulating them in pressure-sensitive laminate.

Our standard graphic panel is opaque with a matte finish for its scratch and crease resistant qualities. Satin and gloss finishes are available upon request at no additional charge.

Please follow the artwork specifications on the following page to prepare your files for printing.

## File Formats We Accept



Adobe  
PhotoShop CS5



Adobe  
Illustrator CS5



Adobe  
InDesign CS5

## Raster Art and Vector Art

### Vector Art

Vector or line art is made up of a group of closed lines to create images that are not photo realistic. Through the use of gradients and fills this type of art may be used to create colorful images that can be produced at any size without resolution issues. Vector art can be produced in Illustrator, InDesign, Freehand and Quark.

### Raster Art

Raster art is made up of pixels or picture elements to create photo realistic images of very high quality. The quality of the image is dependent upon how many pixels are built into the original file. The minimum DPI (dots per inch) or PPI (pixels per inch) is 100 when the graphic is at 100% (full sized). Raster art is produced in Photoshop.

## Vector Art Guidelines

### General Layout

Your file should contain only live print elements. Please do not include extraneous boxes, etc. that are not supposed to print. **DO NOT FLATTEN LAYOUT.** Leave layout files layered.

### Images

#### **DO NOT EMBED LINKED IMAGES.**

This makes files extremely large and difficult to edit. Linked images should be included at 100 DPI at full size (100% scale). Images should be flattened TIFs.

### Transparencies, Drop Shadows and Special Effects

We highly recommend that drop shadows, transparencies, elaborate effects, etc. be created in Photoshop and placed into the Illustrator document. Although Illustrator allows creation of these effects, they print very erratically. If you must create these images in Illustrator, you must then rasterize them in Photoshop and replace them in the original document to guarantee successful printing.

### Text

Convert all text to outlines. Outline fonts in vector art must be converted to paths. To achieve this, select your fonts and then go to the type pull down menu. Select the option that says create out - lines. This will ensure that the fonts will print properly.

Please supply all fonts used in the production of your graphic to keep size, weight and kerning consistent if text changes need to be made. This will save time in the approval and production process.

### Saving your image

Save your illustrator file as an .eps file.

### Color

Please indicate PMS colors that you would like us to match in your files and on your order. This will ensure that we match them accordingly. If you wish us to match colors to any other collateral, please provide them with your order.

### Multiple Panels (Pop-up Murals)

If you are creating a multiple panel image, please build the image as one file. Feel free to add guides on the page to indicate panel breaks, but separating the image is done at the RIP stage.

### Bleed

Large format graphics are always produced larger than finished size in order to accommodate different materials. Please provide sufficient bleed in order to properly size your graphic. If text and/or images are placed too close to the edges, we may get cropped off.

### Furnish proofs

By providing hard copy documents or PDFs with your order and art, we are better able to match colors, layout and even identify any file issues at the pre-flight stage.

### File Compression

It is best to “zip” or “stuff” all of your graphic files into one file using either WinZip or StuffIt. This will compress the files into a smaller package that will upload faster. Please make sure your filename does not have any spaces. Use [ \_ ] instead of spaces.

**Example: client\_name\_artwork.zip**